Garry Tan Backs Greg Isenberg's "AI-Pilled Company" Playbook; Patrick Collison Asks for Optimistic Writing on Post-Work Societies

Recommended Reading from Tech Founders

2026-11-15

Garry Tan Backs Greg Isenberg's "AI-Pilled Company" Playbook; Patrick Collison Asks for Optimistic Writing on Post-Work Societies

By Recommended Reading from Tech Founders • November 15, 2026

This period's endorsements centered on agent workflows: Isenberg's company-brain playbook, Marc Lou's prompt-to-production loop, and a UI SDK demo. Patrick Collison asked for reading that doesn't exist yet, and Musk and Sacks amplified commentary on Nvidia.

Garry Tan: Greg Isenberg's "AI-pilled company" playbook

Garry Tan recommended Greg Isenberg's long thread: "Do all this and use it with gbrain :-)" (gbrain is Tan's own project) [1]. Isenberg's premise is that "making the most AI pilled company is the whole game." The steps include: - Build a second brain of markdown files, plus a company brain covering customers, calls, pricing and past decisions. - Record every meeting with Granola. - Keep a "facts file" so agents don't make claims up. - Keep everything in git, with one top-level CLAUDE.md or AGENTS.md instruction file. - Pipe all data into one warehouse that agents can query [2].

His main point: "The models are the same for everyone but your context is the only part that's yours" [2]. Thread

Guillermo Rauch: two agent-coding demos

Rauch quoted Marc Lou's workflow and called it "how agents will ship all code" [3]. Lou says he hasn't touched localhost in a month. His AI builds each feature so that only he can see it in production. Once it's good, he releases it, and the

agent checks logs and the database on a schedule [4]. Rauch boiled this down to three steps: feature-gated code, verification gates on push (proof checking, security audits), and agent-monitored metrics. He added that Vercel CLI can do this today, so the endorsement also promotes his own product [3]. Post

He also praised @uisdk's Winamp-style demo. It took "Two prompts of fx + Gemini Argon," used pure Web Components, and the agent reused 14 built-in behaviors, from window dragging to ARIA and WebMCP agent control [5]. Demo

Patrick Collison asks for writing that doesn't exist yet

Patrick Collison posted a reading request rather than a recommendation. He wants "more optimistic cases from AI proponents" about what a whole society looks like if AI goes well: what people do, why they do it, and which historical groups are relevant precedent [6]. His reasoning draws on Smith and Montesquieu's view that commerce improves people. He notes that Mozart and Dickens were "deeply commercially-motivated," and asks whether we still get their successors if nobody needs to work [6].

Nvidia commentary, continued

- **Elon Musk** shared @CEOinterview's clip of Dylan Patel. In it, Patel says Jensen Huang personally talked even tiny suppliers into letting Nvidia buy their supply, and that "Google's begging for more capacity" now that he's gone [7]. Musk added that many of those deals "were a handshake with Jensen, not a written contract," and that some will be lost [8]. Post
- **David Sacks** replied "Correct" to Taylor Lorenz's post [9]. Lorenz called it "very irresponsible" of the NYT to say Sacks was spreading conspiracy theories, since the claim in question was "accurately citing CNN's reporting" [10]. Post
- **Bill Gurley** took the other side on a QTR Research post about Nvidia lacking D&O insurance. He argued that self-insuring makes sense: coverage is capped, insurers' required returns exceed Nvidia's cost of capital, and large programs attract litigants [11]. He later added, "maybe it's also not true" [12].

Shorter picks

- **Martin Casado** reacted with "!!!!!" to @DSkaale's demo of a nearly 7.3-million-splat scene loading on Meta Quest 3 [13]. The post describes SplatBox LoD with relighting, which streams detail pages into a fixed-budget GPU atlas [14]. Post
- **Amjad Masad**, in a conversation with Balaji Srinivasan, recalled reading Balaji's Stanford course *Startup Engineering*. He said it taught coding and business together, ending with students starting a startup. The idea

"was always fascinating to me" and is now "playing out with AI," because people need more well-rounded skills [15]. Video

- **Reid Hoffman** recommended a practice rather than a resource. Ask a top model to quiz you, then have it build a personalized course on a topic you want to learn. "It works. It is amazing. I use it myself personally" [16]. Video
- **Tobi Lütke** called @kvlly's "Between Microsoft and the FAA, it's a bad time to be a copilot" a "Banger" [17].
- **Matt Mullenweg** linked his new memorial post for Eric Binnion, calling him "A gentle warrior" [18]. Post

---

Sources

1. X post by @garrytan
2. X post by @gregisenberg
3. X post by @rauchg
4. X post by @marclou
5. X post by @rauchg
6. X post by @patrickc
7. X post by @CEOinterview
8. X post by @elonmusk
9. X post by @DavidSacks
10. X post by @TaylorLorenz
11. X post by @bgurley
12. X post by @bgurley
13. X post by @martin_casado
14. X post by @DSkaale
15. AI Will Change Everything: What's Next for Business? | Amjad Masad & Balaji Srinivasan
16. How to Future-Proof Your Career and Become AI-Native | Reid Hoffman
17. X post by @tobi
18. X post by @photomatt