

# Groceries, Personal Care, and Car Wash Services Add New Bitcoin Spend Points

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## Groceries, Personal Care, and Car Wash Services Add New Bitcoin Spend Points

*By Bitcoin Payment Adoption Tracker • May 17, 2026*

New posts from Ekiti, Somerset West, and another BTC Map-listed merchant show Bitcoin being used for groceries, body care, and car-wash services. The batch also highlights education and tool updates in Cuba and Bitcoin Coast-linked community outreach, with no fresh regulatory or payment-volume disclosures.

### Major Adoption News

#### **Ekiti State, Nigeria — everyday shopping is being framed as Bitcoin spending**

BitcoinEkiti says shopping with sats is becoming normal in Ekiti, describing Bitcoin as money used daily for groceries and other everyday needs [1]. The same post points to a BTC Map merchant listing and a `#spedn` payment flow tied to that merchant [1].

**Significance:** This is one of the clearest “Bitcoin as everyday money” signals in the current batch because it is centered on routine consumer purchases rather than a one-off promotional use case [1].

#### **Location not specified in cited material — The Sario Eventers accepts Bitcoin for body deodorant**

The Sario Eventers says customers can buy body deodorant and pay with Bitcoin. The post includes the receiving address `sarioeventers@blink.sv` and a BTC Map merchant listing [2].

**Significance:** This expands the spendable basket to another ordinary retail category and pairs payment acceptance with public merchant discovery [2].

### **Somerset West, South Africa — a car wash merchant joins the payment network**

A Somerset West car wash is promoted as accepting Bitcoin through `motowash@blink.sv` and is listed on BTC Map [3]. The post explicitly presents the merchant as part of a self-reinforcing local loop of Bitcoin usage [3].

**Significance:** This adds a service business to the latest adoption set and ties merchant acceptance to a local circular-economy narrative rather than a novelty payment example [3].

“In Somerset West we’re sending a message to the world: Bitcoin circular economies are not just possible - they’re practical.” [3]

## **Payment Infrastructure**

### **Cross-market — BTC Map discovery keeps showing up alongside merchant payment details**

The current merchant examples repeat two visible infrastructure elements: BTC Map discovery across all three merchants, and posted Blink receiving identifiers in the Sario Eventers and Somerset West car wash posts [2, 1, 3].

**Why it matters:** The batch continues to show a simple grassroots setup built around public merchant discovery and clear payment instructions.

### **Location not specified in cited material — Bitcoin Coast uses printed education to support acceptance**

Bitcoin Coast said its team would be at `@btcfarmersmrkt` giving away free information booklets to teach friends and family about accepting and using Bitcoin [4].

**Why it matters:** The post highlights education work aimed directly at helping more people understand how to accept and use Bitcoin for payments [4].

### **Cuba — local Bitcoin tools are being updated and explained in public**

la islaBTC said a May 22 family Bitcoin Pizza Day event would cover updates to Cuba\_BTC tools — LaChispa, ElCaju, and Mostro + Kambalache — while continuing to promote Bitcoin use [5].

**Why it matters:** The note ties community adoption efforts in Cuba to ongoing tool updates, not just merchant promotion [5].

## **Regulatory Landscape**

### **Africa**

No new legal or policy changes affecting Bitcoin payments were identified in the provided notes from Nigeria or South Africa.

## Caribbean / Latin America

No new payment-specific legal changes were identified in the Cuba update, and no regulatory information was attached to the Bitcoin Coast education post [5, 4].

## Usage Metrics

The current batch is stronger on **merchant breadth** than on transaction volume or settlement data. The clearest measurable signals are:

- **Nigeria / location not specified / South Africa:** three BTC Map merchant pages were cited in this batch — one tied to Ekiti, one for The Sario Eventers, and one for the Somerset West car wash [1, 2, 3].
- **Location not specified / South Africa:** two merchant posts explicitly publish Blink receiving IDs in the cited material — `sarioeventers@blink.sv` and `motowash@blink.sv` [2, 3].
- **Cuba:** one dated community event is scheduled for **May 22**, and it references three named tool-update areas: LaChispa, ElCaju, and Mostro + Kambalache [5].
- **Location not specified in cited material:** one education activation is focused on distributing free booklets about accepting and using Bitcoin [4].

**Interpretation:** The evidence in this batch points to continued rollout of spend points and support infrastructure across local markets, but it does not disclose transaction counts, payment volumes, or repeat-purchase data.

## Emerging Markets

**Ekiti State, Nigeria, plus one additional location not specified in the cited material — ordinary consumer categories are the clearest pattern**

Taken together, the Ekiti and Sario Eventers posts connect Bitcoin payments to groceries, everyday needs, and body deodorant [1, 2].

**Why it matters:** The strongest adoption signal in this batch is Bitcoin appearing in ordinary consumer categories rather than only in Bitcoin-native settings.

**Cuba — community events are being used to surface payment tools**

The May 22 family Bitcoin Pizza Day event combines social outreach with discussion of updated local tools from Cuba\_BTC [5].

**Why it matters:** This suggests Bitcoin payment adoption in Cuba is being supported through both community engagement and tool visibility [5].

### **Somerset West, South Africa — service-sector acceptance remains part of the circular-economy message**

The Somerset West merchant example is a car wash rather than a retailer, and the post links it directly to practical circular-economy use in the community [3].

**Why it matters:** The current notes show Bitcoin acceptance extending across merchant types, including services as well as retail [3].

### **Adoption Outlook**

Overall momentum in this batch is still grassroots and local: new spend points appear in groceries, personal care, and car-wash services, while Cuba and Bitcoin Coast-related activity emphasize tools and education around using Bitcoin for payments [1, 2, 3, 5, 4].

The main limitation remains measurement. The provided notes do not add payment-volume, transaction-frequency, or settlement data, and they do not surface new regulatory changes. For now, the clearest signal is broader merchant and support-infrastructure coverage across local markets, not deeper quantified usage.

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### **Sources**

1. X post by @BitcoinEkiti
2. X post by @BitcoinAnambra
3. X post by @BitFitness21M
4. X post by @BitcoinCoast\_sv
5. X post by @laislabtc24