

Investing Discipline, Business Biographies, and Long-Horizon Thinking

Recommended Reading from Tech Founders

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By Recommended Reading from Tech Founders • July 26, 2026

Palmer Luckey's low-cost, market-indexing framework is the standout recommendation in a set of founder and investor picks on personal finance, business biographies, history, and long-horizon thinking.

Most compelling: John Bogle's low-cost investing framework

John Bogle's little black book on investing

- **Content type:** Investing book
- **Author:** John Bogle
- **Link:** No direct resource URL was supplied. Recommendation context
- **Recommended by:** Palmer Luckey
- **Key takeaway:** Luckey says the book most informed his investing philosophy: keep fees and costs low, invest with the market, and do not try to outperform it through market transactions. He distinguishes that from building wealth by building companies. [1]
- **Why it matters:** This is the day's strongest pick because it offers a concrete decision framework rather than a general endorsement: focus effort on company building, while keeping investment costs low and avoiding attempts to outsmart the market. [1]

Practical finance: focus on the high-impact numbers

I Will Teach You to Be Rich

- **Content type:** Personal-finance book
- **Author:** Ramit Sethi

- **Link:** No direct resource URL was supplied. Recommendation context
- **Recommended by:** Andrew Wilkinson
- **Key takeaway:** Wilkinson credits the book with shifting his attention from small expenses such as lattes to percentages—specifically credit-card and mortgage interest rates, along with real-estate fees. [2]
- **Why it matters:** It provides a simple prioritization rule for personal-finance decisions: examine the recurring rates and fees that can have a larger effect than minor spending cuts. [2]

10k diver

- **Content type:** X account / finance threads
- **Creator:** 10k diver
- **Link:** No direct account URL was supplied. Recommendation context
- **Recommended by:** Sean
- **Key takeaway:** Sean recommends the account for clear threads on finance fundamentals. [2]
- **Why it matters:** It is a lightweight alternative to a book-length resource for readers looking to revisit foundational finance concepts in thread form. [2]

Business biographies and unconventional history

Founders

- **Content type:** Podcast
- **Creator:** David Senra
- **Link:** No direct podcast URL was supplied. Recommendation context
- **Recommended by:** Andrew Wilkinson
- **Key takeaway:** Wilkinson is “absolutely obsessed” with the podcast, which summarizes business biographies. He uses the summaries both for a cursory understanding of a person and to decide whether a full biography merits the time. [2]
- **Why it matters:** The format offers a practical filter for biography-driven learning: get the central lessons first, then commit to the longer source selectively. [2]

The Operator

- **Content type:** Biography
- **Author:** Not identified in the supplied material
- **Link:** No direct resource URL was supplied. Recommendation context
- **Recommended by:** Andrew Wilkinson
- **Key takeaway:** Wilkinson highlights the book about David Geffen as a favorite from the previous year and calls it fascinating. [2]
- **Why it matters:** It is a direct, high-conviction biography recommendation from a founder who already spends considerable time with business

biographies. [2]

Blitz

- **Content type:** History book
- **Author:** Not identified in the supplied material
- **Link:** No direct resource URL was supplied. Recommendation context
- **Recommended by:** Sam
- **Key takeaway:** Sam named *Blitz* his book of the year; it examines drug use during World War II. [2]
- **Why it matters:** The recommendation points to an unconventional lens on a heavily studied historical period. [2]

Long-horizon thinking

Foundation series

- **Content type:** Science-fiction book series
- **Author:** Isaac Asimov
- **Link:** No direct resource URL was supplied. Recommendation post
- **Recommended by:** Elon Musk
- **Key takeaway:** Musk describes Asimov's series as a major influence. Alongside the fall of Rome—the historical inspiration for *Foundation*—it shaped his view that consciousness should extend beyond Earth to avoid a potentially infinite dark age. [3]
- **Why it matters:** This is a clear example of fiction serving as a long-range intellectual frame: Musk explicitly connects the series' historical inspiration to his view of civilizational continuity. [3]

Think on These Things

- **Content type:** Philosophy book
- **Author:** Krishnamurti
- **Link:** No direct resource URL was supplied. Recommendation context
- **Recommended by:** Sean
- **Key takeaway:** Sean describes the book as a life-philosophy resource that he loves. [2]
- **Why it matters:** It is the day's most direct recommendation for readers seeking a philosophical complement to the investing, finance, and business-focused selections. [2]

Sources

1. Oculus & Anduril Founder Palmer Luckey: From Flipping iPhones On Ebay To Selling For \$2Bn To Face...

2. The Annual Milly Awards: The Winners, The Losers And Everything In Between - With Andrew Wilkinson
3. X post by @elonmusk